

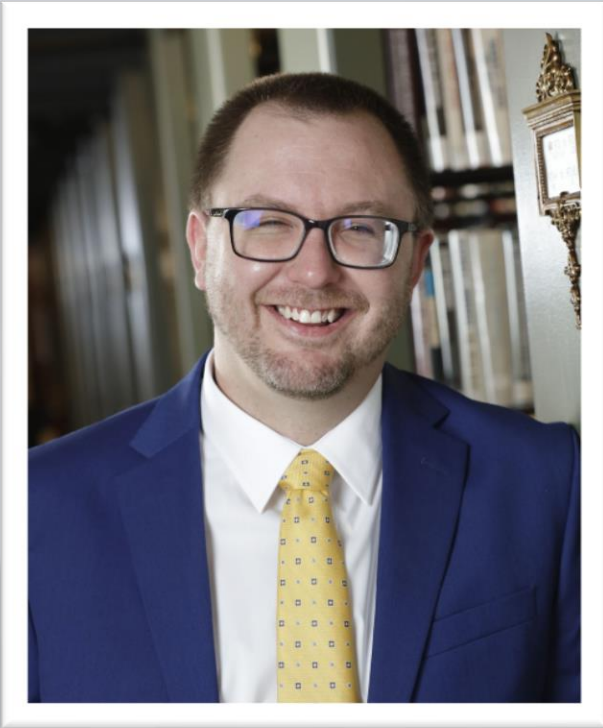
# Building a Stronger Economy (BASE) Grant

## Application Instructions & FAQ 2.0

Jonathan Clayton | Kansas Department of Commerce



# RESPONSIBILITIES



- ADMINISTER SPARK FUNDS DIRECTED TOWARDS THE KANSAS DEPARTMENT OF COMMERCE FOR STATEWIDE PROGRAMS
- APPLY FOR AND ADMINISTER AMERICAN RESCUE PLAN ACT (ARPA) FUNDING THROUGH THE U.S. ECONOMIC DEVELOPMENT ADMINISTRATION (EDA)
- PROVIDE TECHNICAL ASSISTANCE, SUPPORT, AND GUIDANCE FOR LOCAL, COUNTY, AND REGIONAL APPLICATIONS FOR ARPA-RELATED FUNDING

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DIRECTOR OF ECONOMIC RECOVERY



# OVERVIEW

GRANT GUIDELINES

EXAMPLES OF ELIGIBLE USES OF FUNDS

FAQ



# BASE GRANT GUIDELINES

\$100,000,000 has been allocated from State Fiscal Recovery Funds, as permitted by the American Rescue Plan Act (ARPA). The BASE program was approved by the SPARK Executive Committee and the State Finance Council.

BASE is designed to support infrastructure development to address economic development opportunities statewide with the goal of expanding the state's base of businesses and residents.



# BASE GRANT GUIDELINES

BASE will provide matching funds to address economic development opportunities throughout the state. The BASE program supports infrastructure investments associated with economic development projects.

A minimum 25% match is required by the applicant or additional program partner. Matching funds can include Local Fiscal Recovery Funds, Community Service Tax Credit Program funds, Community Development Block Grant (CDBG) funds, USDA programs, and funds from a general operating account.



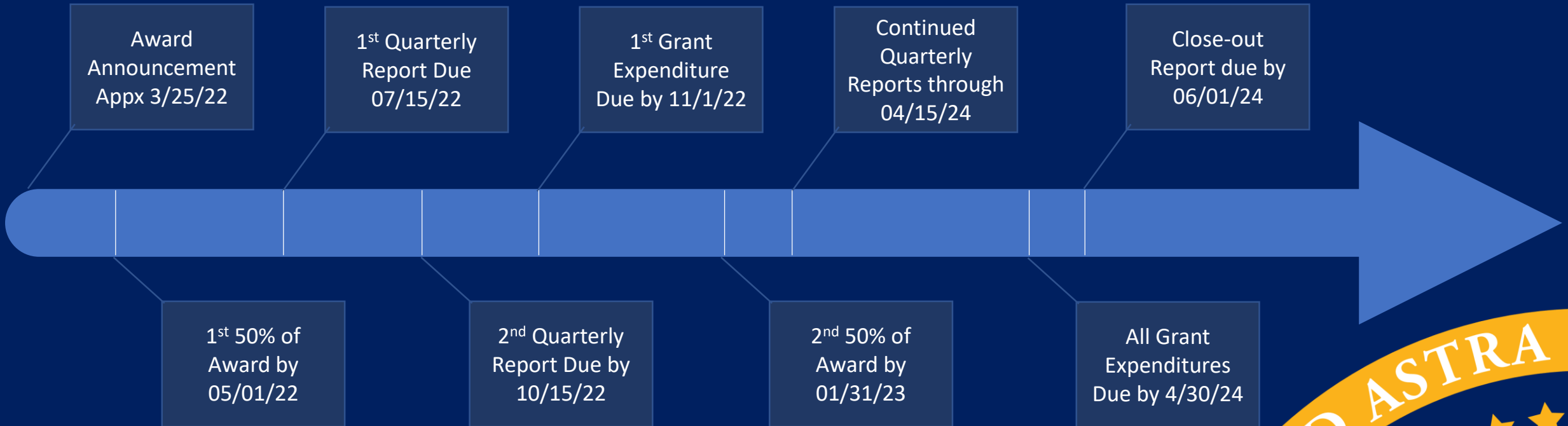
# BASE GRANT GUIDELINES

Projects submitted must demonstrate the ability to be successfully implemented and organizations must complete risk assessment questions.

Projects must **spend their first dollar of awarded funds** within 6 months of an executed award agreement and **complete all spending** within 2 years of the agreement. Engineering reports, architectural drafts, construction costs, material purchases, and approved project-related expenditures would qualify as a successful start within the required 6-month window.



# BASE GRANT TIMELINE



# EXAMPLES OF ELIGIBLE USE OF FUNDS



Infrastructure associated with the development of new business parks



Infrastructure required to support business expansions



Renovation of existing business parks to bring them up to modern standards



Development of infrastructure such as railroad spurs, water, wastewater, stormwater and other utilities



Commercial Driveway Aprons



Business Park Signage



Parking facilities directly associated with business attraction projects



Speculative industrial office and residential space



Development of infrastructure related to cybersecurity investments



# FREQUENTLY ASKED QUESTIONS

**Q. WHAT IF I DON'T HAVE A SAM.GOV REGISTRATION BY THE TIME I SUBMIT MY APPLICATION?**

**A. YOU WILL NEED TO HAVE A SAM.GOV REGISTRATION COMPLETE BY THE TIME YOU ACCEPT AN AWARD.**



# FREQUENTLY ASKED QUESTIONS

**Q. WILL YOU ACCEPT A CONTINGENT MATCH OFFER FOR MY APPLICATION?**

**A. YES. YOU WILL NEED TO PROVIDE DOCUMENTATION IN YOUR FINANCIAL NARRATIVE THAT SHOWS YOU WILL RECEIVE MATCHING FUNDS IF AWARDED A BASE GRANT.**



# FREQUENTLY ASKED QUESTIONS

**Q. CAN MY APPLICATION INCLUDE A REQUEST FOR HOUSING DEVELOPMENT?**

**A. YES. ONLY FUNDING THE SUPPORTING INFRASTRUCTURE WILL BE PERMITTED, INCLUDING UTILITY CONNECTIONS, GROUND-MOVING, AND STREETS WITHIN THE DEVELOPMENT AREA. YOU WILL ALSO NEED TO TIE YOUR REQUEST TO AN ECONOMIC DEVELOPMENT PROJECT WITHIN THE REGION.**



# FREQUENTLY ASKED QUESTIONS

**Q. CAN MY APPLICATION INCLUDE A REQUEST FOR A COMMUNITY BUILDING OR PLAYGROUND?**

**A. NO. COMMUNITY BUILDINGS, PLAYGROUNDS, SWIMMING POOLS, AND OTHER COMMUNITY DEVELOPMENT RELATED REQUESTS ARE NOT APPROVED FOR USE OF BASE GRANT FUNDS.**



# FREQUENTLY ASKED QUESTIONS

**Q. CAN MY APPLICATION INCLUDE A REQUEST FOR PURCHASING PROPERTY?**

**A. YES. HOWEVER, THE PROPERTY PURCHASED MUST BE DIRECTLY TIED TO THE OVERALL NEED OF THE PROJECT. THIS CAN INCLUDE EXPANDING AN EXISTING BUSINESS PARK, INDUSTRIAL PARK, OR A BUSINESS EXPANSION PROJECT.**



# FREQUENTLY ASKED QUESTIONS

**Q. CAN I USE PREVIOUSLY ALLOCATED AND EXPENDED FUNDS AS PART OF THE REQUIRED MATCH?**

**A. YES. WE WILL ALLOW FOR PREVIOUS RELATED EXPENSES DATING BACK TO JANUARY 1, 2019, AS ELIGIBLE MATCHING CONTRIBUTIONS. LAND PURCHASES WILL ONLY BE ELIGIBLE FOR INCLUDING INTO A MATCH IF PURCHASED JANUARY 1, 2021, OR LATER. NO PREVIOUS EXPENDITURES WILL BE REIMBURSED THROUGH THE BASE PROGRAM.**



# FREQUENTLY ASKED QUESTIONS

**Q. AM I REQUIRED TO SUBMIT A BUSINESS OR MARKETING PLAN WITH MY APPLICATION?**

**A. A BUSINESS OR MARKETING PLAN MAY NOT BE RELEVANT TO EVERY APPLICATION. IF NOT, PLEASE PROVIDE US WITH A NARRATIVE OF THE RETURN ON THE INVESTMENT OF THE GRANT TO YOUR AREA. YOU CAN ALSO INCLUDE POTENTIAL INCREASES OF REVENUE, POSITIVE IMPACT TO THE REGION, OR ADDITIONAL INFORMATION NOT INCLUDED ELSEWHERE.**



# FREQUENTLY ASKED QUESTIONS

**Q. AM I REQUIRED TO USE THE BUDGET TEMPLATE PROVIDED ON THE BASE GRANT WEBPAGE?**

**A. NO. YOU WILL BE REQUIRED TO SUBMIT A BUDGET AND TIMELINE FOR YOUR PROJECT, BUT YOU ARE ABLE TO USE ANY FORMAT THAT BEST SUITS YOUR PROJECT.**





# FREQUENTLY ASKED QUESTIONS

**Q. CAN OUR CITY OR COUNTY PROVIDE CONFIRMED FUNDING FROM NEXT YEAR'S BUDGET FOR THE MATCH REQUIREMENT?**

**A. YES. A RESOLUTION OR COMMITMENT LETTER FROM YOUR GOVERNING AGENCY WILL PROVIDE SUFFICIENT DOCUMENTATION FOR THE MATCH REQUIREMENT.**



# FREQUENTLY ASKED QUESTIONS

**Q. SHOULD I SUBMIT MULTIPLE PROJECTS OR COMBINE THEM INTO ONE LARGER REQUEST?**

**A. IT IS RECOMMENDED TO SUBMIT A PROJECT THAT HAS THE LARGEST IMPACT TO YOUR AREA. IF PROJECTS ARE SIMILAR IN STRUCTURE OR RELATED IN NATURE, IT WOULD BE BEST TO SUBMIT A COMBINED FUNDING REQUEST.**



# FREQUENTLY ASKED QUESTIONS

**Q. DOES THE GRANT PROVIDE “ALL-OR-NOTHING” FUNDING? CAN MY AWARD BE REDUCED?**

**A. IF A PORTION OF YOUR PROJECT MAY BE CONSIDERED INELIGIBLE, WE CAN STILL AWARD THE APPLICANT WITH A LESSER AMOUNT OF FUNDING THAN REQUESTED.**



# FREQUENTLY ASKED QUESTIONS

**Q. ARE ADMINISTRATIVE COSTS PERMITTED FOR THIS GRANT?**

**A. ADMINISTRATIVE COSTS MAY BE INCLUDED WITHIN YOUR BUDGET AS LONG AS THEY ARE REASONABLE AND APPROPRIATE. YOU ARE LIMITED TO 10% OF YOUR TOTAL FUNDING REQUEST FOR ADMINISTRATIVE EXPENSES. THESE CAN INCLUDE GRANT ADMINISTRATION, ENGINEERING, AND ARCHITECTURAL COSTS**



# QUESTIONS?



# THANK YOU

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