08:58:05 From David Clingan to Everyone:

Hello

08:58:22 From Kimberly McCormick to Everyone:

Hello

08:58:26 From Lou Thurston to Everyone:

Hello to you too!

08:59:14 From Office of Rural Prosperity to Everyone:

Good Morning everyone! We will get started here in about 5 minutes. We want to try to give everyone time to join in. :)

08:59:24 From Kelly McElroy to Everyone:

Thank you!

08:59:35 From Natalie Muruato to Everyone:

Good morning!

08:59:36 From Leslie Schrag to Everyone:

Good Morning from Kingman, KS!

08:59:55 From Cindy Wallace to Everyone:

Good morning from Liberal, KS

08:59:56 From Kirk Crabtree to Everyone:

Good morning from Manhattan, the Little Apple!!!

09:00:34 From Carla Adams to Everyone:

Hello from Whiting in NE Kansas

09:00:49 From Hanna Smith to Hosts and panelists:

good morning from Overbrook!

09:01:10 From julie lyon to Everyone:

Good Morning from Russell! :)

09:01:14 From Megan Elsey to Hosts and panelists:

Hello from Montezuma!

09:01:20 From Bonnie Kopper to Everyone:

Good Morning!

09:01:23 From Mary Ann Riederer to Everyone: Good morning from Holton in the Glacial Hills Region! 09:01:45 From Tracy Pribbenow to Everyone: Good morning from Bentley, KS 09:01:51 From Jean Carder to Everyone: Greetings from Louisburg, KS 09:02:02 From Chad Mishmash to Everyone: Good morning From Pittsburg. 09:02:04 From Brandon West to Hosts and panelists: Good Morning from Independence, KS!! 09:02:30 From Janell Aust to Hosts and panelists: Good morning from LaCygne 09:02:34 From JENNIFER LEACH to Everyone: Good Morning From Mound City Ks. 09:02:38 From Deb Minkler to Everyone: Good morning from Atwood,KS 09:02:38 From Jennifer Huehl to Everyone: Good morning 09:02:49 From David Clingan to Everyone: Good Morning from Hays, KS 09:02:50 From Zoey Bond to Hosts and panelists: Good morning from beautiful Council Grove! 09:03:14 From Brandon West to Everyone: Good morning from Independence, KS 09:03:16 From Leah Sommerhoff to Everyone: Greetings from Caldwell! 09:03:20 From Jayme Chapin to Everyone: Good morning from Augusta, KS 09:03:20 From Amber Vogan to Everyone:

Good Morning from Bonner Springs! 09:03:20 From Kenneth Warner to Everyone: Good morning from Ken Warner in Ulysses, KS 09:03:21 From Debra Stroede-Kralik to Hosts and panelists: Good morning from Kanopolis, KS 09:03:28 From Karl Pratt to Hosts and panelists: Good morning from Hoxie, KS! 09:03:35 From Paul Hawkins to Everyone: Good morning from South Hutchinson! 09:03:38 From Cole Herder to Everyone: Cole Herder, City of Humboldt 09:03:42 From Molly Torres to Everyone: Good morning from Manhattan! 09:03:44 From Eryn Ebach to Everyone: Good morning from Winfield! 09:03:47 From Matt Rehder to Everyone: Hello All--Matt Rehder, Iola 09:03:49 From Kerri Falletti to Everyone: Good morning from Cowley County! 09:03:50 From Emily Berry to Hosts and panelists: Good morning form Cimarron! 09:03:51 From Jim MacGregor to Everyone: Jim MacGregor, Wabaunsee County. 09:03:52 From Karl Pratt to Everyone: Good morning from Hoxie, Kansas! 09:03:53 From Kristin McCoy to Everyone: Good Morning from the Christmas City of the High Plains! :) 09:03:56 From David Clingan to Everyone: I thought there would be donuts?

09:03:57 From Lou Thurston to Everyone: +Good Morning from Hillsboro, Kansas! 09:03:58 From Shannon Stark to Everyone: Good Morning from Clay County! 09:04:01 From Ethan Reimer to Everyone: Ethan Reimer, City of Halstead 09:04:06 From Candi Westbrook to Everyone: Morning from Coffeyville 09:04:07 From Matt Stiles to Everyone: Matt Stiles, Hillsboro 09:04:08 From Ryan Rains to Everyone: Good morning from the Lawrence Chamber & EDC of Lawrence & Douglas Co. 09:04:11 From Zach Collett to Everyone: Good morning from Marion 09:04:24 From Donna Jackson to Everyone: Good morning from Burden, Kansas! 09:04:35 From julie lyon to Everyone: Hi Lou!!! Hi Matt!!! 09:04:38 From Hardy Howard to Everyone: Hardy Howard, City of WaKeeney.....good morning. 09:04:39 From Julica Oharah to Hosts and panelists: Good Morning from Sherman County! 09:04:44 From Janell Aust to Everyone: Good morning from LaCygne, KS 09:04:55 From David Clingan to Everyone: I will be o.k. 09:05:08 From Jeri Hammerschmidt to Everyone: Morning! Jeri- Neodesha KS 09:05:58 From Elaine Jaeger to Everyone:

Good morning from Pleasanton, KS

09:11:58 From Leslie Schrag to Everyone:

Welcome James and Karla. Thanks for being here.

09:12:50 From Tammy Simons to Hosts and panelists:

Good morning from Leoti KS!

09:16:18 From Brandon West to Everyone:

I am a Librarian, who over the past two years has been developing a small business center and program at our library in Independence

09:16:38 From Zoey Bond to Hosts and panelists:

Marketing and communications for the Morris County / Council Grove Chamber of Commerce and our new Main Street program

09:16:54 From Molly Torres to Everyone:

I work for Kansas Farm Bureau's Advocacy Division.

09:22:02 From Kirk Crabtree to Everyone:

One thing I like that you hit on the previous slide is that ED doesn't have to mean "bigger".. One thing we often run into whenever we talk ED ideas is the CAVE (Citizens Against Virtually Everything) people complain that they do not want our town to turn into a Topeka or Kansas City.

09:24:47 From James Hoelscher to Everyone:

Thanks Kirk!

09:25:18 From James Hoelscher to Everyone:

oh I thought only Iowa grows CAVE people ;)

09:27:19 From Office of Rural Prosperity to Everyone:

@Kirk Crabtree - I agree! Making metrics for success don't always mean population growth. It can mean new stores, new parks, or other things that help make the quality of life in your community improve.

09:28:23 From Kari Zook to Hosts and panelists:

Will these slides be available for download to reference later on?

09:29:42 From Sarah Karns, ORP to Hosts and panelists:

You will be able to find the session recordings and slides after the session concludes: <u>https://www.kansascommerce.gov/orp/ed101</u>.

09:30:14 From Sarah Karns, ORP to Hosts and panelists:

We'll send the same link out in an email later today!

09:31:02 From Lucas Neece to Everyone:

It is difficult to be engaged in economic development conversations where the community wants new businesses, but our region already has more jobs than people.

09:32:00 From Sarah Karns, ORP to Everyone:

You will be able to find the session recordings and slides after the session concludes: <u>https://www.kansascommerce.gov/orp/ed101</u>.

09:32:09 From Sarah Karns, ORP to Everyone:

We'll send the same link out in an email later today!

09:33:02 From Kirk Crabtree to Everyone:

@lucas, we have the same discussions here. The answer I commonly give is- "But are they the right jobs for the people?"

09:33:30 From Lucas Neece to Everyone:

We have great jobs--and a lot more than people.

09:33:59 From Office of Rural Prosperity to Everyone:

If you are doing something great that you would like to help others do some R&D, share them here! <u>https://www.kansascommerce.gov/successstories/</u>

09:35:40 From Kelly Passauer to Everyone:

Lucas, Please PM me a list of all the businesses you have that are unable to hire employees. :)

09:37:53 From Lucas Neece to Everyone:

Throw a dart--there's not an employer in Saline and McPherson counties that isn't trying to recruit.

09:38:06 From Kirk Crabtree to Everyone:

Ugh, I missed a few seconds.. the "referrals"" are when you see a business that may need help and connecting them with the local/state/national org that may be able to help them?

09:38:22 From Megan Elsey to Hosts and panelists:

Same here - we are tiny community and 65% of our businesses are hiring.

09:38:47 From Office of Rural Prosperity to Kirk Crabtree and all panelists:

Yes, that's correct Kirk

09:42:06 From Leslie Schrag to Everyone:

We recently began quarterly manufacturer's luncheons. The first luncheon focused on workforce and it led to the creation of a county-wide help wanted website and job fair. The second focused on housing, and we will soon be forming a local investment group to help with housing development.

09:42:42 From Megan Elsey to Hosts and panelists:

Leslie we are doing something similar here as far as considering a housing development group

09:44:21 From Kirk Crabtree to Everyone:

Leslie, can I get your email, I have a question about the housing development investment group

09:44:59 From Leslie Schrag to Everyone:

economicdevelopment@cityofkingman.com

09:45:24 From Lauren Clary to Hosts and panelists:

can you please share that link to the LOIS reports?

09:46:13 From Jonathan Wimer to Hosts and panelists:

I would take a bit of an exception to the population discussion. While success can be defined by both increasing local personal incomes and by population growth, we as a state have greatly, greatly underinvested in population growth for 100 years. Kansas grew from 2010-2020 at its slowest rate in 50 years. And our employers are all paying for that now by not being able to find workers. Only around 20 Kansas Counties grew in population from 2010-2020. In our county, Jackson, only three of the nine towns gained people, and those three just grew by 2 percent, way below the 7 % national average. Housing must be a top priority, and probably nearly every community and county in the state needs more people like each of you in this course to turn our Kansas communities around.

09:46:37 From Office of Rural Prosperity to Everyone:

Here is the link to the statewide LOIS system. You can select your community, to pull those esri reports

https://app.locationone.com/buildings?organization=59eaba35bec80e09b4bbf1d7&%3Bbuildings:filters =%5B%5D&%3Bbuildings:sort=sqft:high&%3Bsites:filters=%5B%5D&%3Bsites:sort=acres:high

09:49:58 From Office of Rural Prosperity to Everyone:

@Jonathan Wimer, I agree, in the instance that was listed above in the chat though, that community in particular didn't want to have a metric that was population growth. MOST of Kansas needs and wants population growth, and all of the issues you listed above go hand in hand with that problem. We need more housing, childcare, healthcare, and amenities that help make a community more attractive for residents to live and enjoy their community.

09:51:18 From Kirk Crabtree to Everyone:

YAY 1 Million Cups!!

09:52:32 From Stacy Clark to Everyone:

I would love to have the Small Business Questionnaire!

09:54:42 From Sarah Karns, ORP to Everyone:

Here is James' email: james.hoelscher@uni.edu

09:55:05 From Jayme Chapin to Everyone:

Small Business Questionnaire would be great to have!

09:55:11 From Jean Carder to Everyone:

Is it possible the Small Biz ?? be included in the email coming out later today with the slides?

09:55:36 From James Hoelscher to Everyone:

yes on survey

09:56:19 From Kirk Crabtree to Everyone:

Especially now with the HUGE amount of Baby Boomers (no offence to anyone) that have built a SMB and do not have a succession plan.

09:56:40 From Tracy Pribbenow to Everyone:

Wow - we could have used that RedTire site a couple years ago to save a some business

09:57:58 From Sarah Karns, ORP to Everyone:

KU's RedTire program: <u>https://redtire.ku.edu/</u>

09:58:30 From Sarah Karns, ORP to Everyone:

Rural Grocery Initiative: <u>www.ruralgrocery.org</u>

09:58:50 From Cole Herder to Everyone:

Rural Grocery Initiative is a great resource!

09:59:14 From Emily Benedick to Everyone:

Does RedTire still have minimum revenue requirements to list a business? This used to eliminate smaller mom and pop shops from being able to utilize RedTire.

10:00:37 From Sarah Karns, ORP to Everyone:

@Emily Benedick, great question! We'll look that up and get back to everyone in an email.

10:01:40 From Kirk Crabtree to Everyone:

Joke I heard once-- In Kansas, we shop Eastward...Jc shops in MHK, Manhattan shops in Topeka, Topeka shops in KC haha.

10:02:25 From Elizabeth Holle to Everyone:

@Kirk Crabtree, funny and true

10:08:52 From Ryan Rains to Hosts and panelists:

Hi Karla, I would like to see the slides on TIF when you are able to send them. Thank you "RRains@LawrenceChamber.Com"

10:09:00 From Kirk Crabtree to Everyone:

What is Industry 4.0 please?

10:11:04 From Sharon Weber to Everyone:

Kansas Agritourism: <u>https://www.travelks.com/travel-industry/programs-and-</u>resources/agritourism/

10:11:08 From Sarah Karns, ORP to Everyone:

@Ryan I will ask Karla for the slides and send them to everyone

10:11:28 From Ryan Rains to Everyone:

Thank you!

10:12:57 From Sarah Karns, ORP to Everyone:

@Kirk here's what I found with a quick Google search: <u>https://bcs.uni.edu/sites/default/files/industry_4.0_terms_to_know.pdf</u>

10:13:06 From Kirk Crabtree to Everyone:

Thanks!

10:13:53 From Lucas Neece to Everyone:

There's no fear in McPherson.

10:14:09 From Office of Rural Prosperity to Everyone:

I just about said that Lucas!

10:14:34 From Tammy Simons to Everyone:

In one of the most rural communities in Kansas here, and small yet intentional connections with local farms are definitely promising for future growth in buying/selling local foods and value added products.

10:14:54 From Kirk Crabtree to Everyone:

Testimonial for reginal brownfield grant that one of my businesses was helped from: One of biz's is in an old gas station and the grant process paid for getting the old gas tanks out of the ground.

10:15:27 From Sarah Karns, ORP to Everyone:

@Kirk sure thing! Karla could surely speak more to it - I'm only just learning about the program

10:16:38 From Kristin McCoy to Everyone:

what was the name of that grant again?

10:17:07 From Sarah Karns, ORP to Everyone:

@Tammy good word! We've heard great things about Shop Kansas Farms: <u>https://shopkansasfarms.com/</u>

10:17:27 From Office of Rural Prosperity to Everyone:

@Kristin McCoy here is the link to learn more about HEAL https://www.kansascommerce.gov/healprogram/

10:17:33 From Kristin McCoy to Hosts and panelists:

What was the name of that grant again that you just talked about that was due Dec 20th?

10:17:50 From Kristin McCoy to Hosts and panelists:

thank you!

10:25:27 From Jonathan Wimer to Hosts and panelists:

Here in Mayetta, growing population of 350, our new and first loft apartment was just completed and is now lived in. Our City Planning Commission is going to tour the finished product at their meeting on Monday. Holton has a loft tour every two years or so as a benefit for their community theatre / arts group. There are now 20 or so lofts in Holton with more being considered. Call Jeff Draper, Holton Zoning Officer, 785.364.2721 for information or call Dennis White, Attorney, at 785.364.3971 to be notified of the next tour. They are often held in April or May. Also look at your local city zoning. Are their upper floor use or height restrictions; can floors be added to existing downtown buildings through inserting a new steel frame.

10:26:14 From Cole Herder to Everyone:

We have great business partners in Humboldt!

10:29:49 From Sarah Karns, ORP to Everyone:

@Jonathan I'm from Holton! I agree, the lofts on the square are great. Watch Kansas Main Street's social media for upcoming training opportunities focused on bringing upper story housing to your community. ORP will amplify their announcements, too.

10:31:15 From Cole Herder to Everyone:

We give every graduate a mailbox with their name and Humboldt, KS on it, with an invitation to come home, at graduation. It's important to let our young people know that they are welcome and needed in their hometown. For too many years, we've told them to go make a better life elsewhere - we need to change that message.

10:33:09 From Jonathan Wimer to Hosts and panelists:

Thank you Sarah. And to everyone, I didn't mention that the periodic Holton Loft Tours have in the past included 2-3 properties (buildings) where construction is underway, but a long way from

completion, or where the owner wants to show everyone the "before" construction begins and their vision for their upper floor(s).

10:34:14 From Lucas Neece to Everyone:

Immigrants want a better life and are willing to work for it.

10:36:29 From Sarah Karns, ORP to Everyone:

Learn more about the housing study we're wrapping up: <u>https://kshousingcorp.org/kansas-</u> <u>statewide-housing-needs-assessment-</u> 2021/?fbclid=IwAR1bagC9Tegv_8LgcyjpEu3GALYXbFK3bMyFecf5ozqLxituZwDIXUZCFVQ

10:36:49 From Tammy Simons to Everyone:

We are deeply involved in addressing childcare in Wichita Co as well. Will be tracking data on outcomes for years to come.

10:37:27 From JENNIFER LEACH to Everyone:

Linn County needs childcare!!!! Everyone is full!!

10:38:24 From Lucas Neece to Everyone:

I think a really important lens here is that while your residents might be happy, how do people who don't want to live in your community view your community's amenities?

10:39:05 From Lucas Neece to Everyone:

We are very focused on removing the barriers to entry to our region.

10:39:58 From Tammy Simons to Everyone:

@Lucas Neece, agree. The outside point of view is important to consider.

10:41:16 From Sarah Karns, ORP to Everyone:

KSRE

10:41:51 From Natalie Muruato to Everyone:

What is KSRE?

10:41:55 From Julica Oharah to Hosts and panelists:

Our community (City Commission and County Commission) combined all three entities: ED, Chamber, and CVB into entity. We are growing slowly but it has been a great thing for our community. As the Executive Dir. it is a lot but we are learning and taking it one step at a time. All this to say that I have seen the positive impact in having all of these areas together.

10:42:15 From Sarah Karns, ORP to Everyone:

(oops) KSRE's First Impressions program can help with examining what your town looks like from an outsider's view: <u>https://www.ksre.k-state.edu/community/civic-engagement/first-</u> <u>impressions/index.html?fbclid=IwAR0uoCQ-Bjaix1Bgc0IRJR1cJb3OGicmBpijcnCVIFkGPiBTRNWcPk5olaM</u>

10:44:09 From Sarah Karns, ORP to Everyone:

@Natalie, sorry! I should've typed out the acronym. It's K-State Research and Extension

10:44:24 From Jean Carder to Everyone:

I highly recommend First Impressions program through K-State Research & Extension. Nancy Daniels runs that program and is a real asset to the state. We did a report a few years ago with a similar community. It's always good to look at your community with fresh/new eyes. Sometimes you become blind to the same old, same old.

10:44:57 From Debbie Bruner to Everyone:

I agree with Jean. We used K-State First Impressions Tour. Very helpful

10:45:10 From Lucas Neece to Everyone:

How do we engage the perspectives of the plurality of folks who grew up in suburbs?

10:45:43 From Jeannie Johnson to Everyone:

We also participated in the First Impressions Program. BIG Plus for our community!

10:46:25 From Kirk Crabtree to Everyone:

I think what Lucas means is how do we get city folks to love rural life?

10:46:28 From Lucas Neece to Everyone:

First impressions is about a rural-to-rural view of your community; but most young adults grew up in the suburbs--and that's who we need to invite to come take jobs in our region, in my opinion

10:47:07 From Jean Carder to Everyone:

you know what I tell new folks when I have the chance...I ask have you lived in small community before and if not you have to put the right lens on. Instead of neighbors being nosy you have to put a positive spin on it. My neighbor is watching out for me and knows when the garage door is open and it shouldn't be. Or there is a strange car in the drive. Or I haven't seen you in several days are you doing ok.

10:48:12 From Lucas Neece to Everyone:

And are we willing to change to make space for working age adults who grew up in and prefer a suburban environment?

10:48:46 From David Clingan to Everyone:

What was the link to the city that focused on daycare?

10:48:49 From Zoey Bond to Hosts and panelists:

@Jean, I really appreciate that spin. As a parent of young children, this is exactly why I picked Council Grove. We just moved here in July!

10:49:01 From Lucas Neece to Everyone:

www.childcareforlindsborg.org

10:49:09 From Jeannie Johnson to Everyone:

Well said Jean Carder! Highlight the positives about small town life. In the long run, many living in the suburbs want that "Mayberry" style of life and our small towns are the attraction.

10:50:06 From David Clingan to Everyone:

Thank you

10:50:29 From Sarah Karns, ORP to Everyone:

@David, and here's the link to the Grow and Learn Center in Leoti's FB page: <u>https://www.facebook.com/growandlearnchildcarecenter/</u>

10:50:36 From Jean Carder to Everyone:

Thank you. Sometimes though you have to gently point out that thing they think is a negative can be a positive. And truly there are lots of reasons that small town living is pretty darn awesome!

10:50:47 From Office of Rural Prosperity to Everyone:

Here is the link to the organization in Iowa for childcare that they showed you. https://growfairfield.com/childcare/

10:51:19 From Karl Pratt to Everyone:

Will all of these training videos be archived for viewing later? We are currently working on redeveloping our ED endeavors and I'd love to be able to share with new board members down the road, even if there is a fee to access them.

10:51:28 From David Clingan to Everyone:

Awesome. Thank you for the information

10:51:41 From Tammy Simons to Everyone:

https://www.facebook.com/growandlearnchildcarecenter/

10:51:57 From Brandon West to Everyone:

Libraries are a great resource as well.

10:52:16 From Sarah Karns, ORP to Everyone:

@Karl, yes. You will be able to find the recordings and slides later today and moving forward: <u>https://www.kansascommerce.gov/orp/ed101</u>.

10:52:46 From Karl Pratt to Everyone:

@Sarah, fantastic! My apologies if that was already conveyed to the group. :)

10:52:57 From Jayme Chapin to Everyone:

Go! Augusta just formed this year- Main Street took on the Chamber and Convention and Tourism and merged into one group.

10:53:12 From Sarah Karns, ORP to Everyone:

Find the Power Up and Go Report on ORP's site: <u>https://www.kansascommerce.gov/orp/</u>

10:53:13 From Tracy Pribbenow to Everyone:

Can the host also copy the Chat thread for this webinar and have it available? Lots of good links and comments in the Chat but won't allow me to copy/paste

10:53:29 From Tammy Simons to Everyone:

Or contact me at Grow.wc.learn@gmail.com for more info. Every community is unique, so explore the Lindsborg website as well. Can learn much from both.

10:53:35 From Sarah Karns, ORP to Everyone:

@Tracy, great idea! Will do!

10:59:56 From Sarah Karns, ORP to Everyone:

We'll send an email too but here's the link for our session on Monday, December 13 at 3:00 <u>https://us02web.zoom.us/webinar/register/WN_v10tmzUrQrKLXzSJe4roZA</u> See you then!

11:00:29 From David Clingan to Everyone:

I am bringing donuts to the next class. Anyone can swing by Hays, KS to grab one.

11:00:43 From Jean Carder to Everyone:

sweet! Love donuts!

11:00:51 From Sarah Karns, ORP to Everyone:

@David perfect! :D

11:01:07 From Leslie Schrag to Everyone:

Thanks again, great information.

11:02:00 From Tammy Simons to Everyone:

Thank you so much for this information.

11:02:11 From Kimberly McCormick to Everyone:

Thank you so much! So much information my brain is going in all directions!

11:02:13 From Stacy Clark to Everyone:

THANK YOU!!

11:02:19 From Megan Elsey to Hosts and panelists:

Thank you!

11:02:22 From Kristin McCoy to Hosts and panelists:

Thank you!

11:02:24 From Karl Pratt to Everyone:

Thank you!

11:02:26 From Julica Oharah to Hosts and panelists:

Thank you for this Opportunity and for all the great informant and resources.

11:02:29 From Kari Zook to Everyone:

Thank you!

11:02:30 From Laura Lombardi to Everyone:

Great information. Thank you for your time.

11:02:47 From Sarah Karns, ORP to Everyone:

https://www.kansascommerce.gov/orp/

11:02:50 From Carla Adams to Everyone:

thank you

11:02:50 From Janell Aust to Everyone:

Thank you, great information! Janell

11:02:51 From Deb Minkler to Everyone:

Thank you !!

11:03:01 From Zoey Bond to Hosts and panelists:

Thank you all so much. This was enlightening.

11:03:03 From Elaine Jaeger to Everyone:

Thank you!

11:03:05 From Tracy Pribbenow to Everyone:

Great webinar! Thanks!

11:03:08 From Kirk Crabtree to Everyone:

Thanks!!!