

STRATEGIC INVESTMENT PROGRAM
Organizational Development

INTENT: To strengthen the sustainability of arts organizations in Kansas

DESCRIPTION

This program provides funding for professional development opportunities for Kansas based arts organizations that help strengthen business practices, increase organizational viability and promote long term sustainability.

PROJECT CRITERIA

Projects in this category may include the following:

- Activities that help build administrative and business skills and/or enhance workforce development (board training, strategic planning, professional development, etc.)
- Development of marketing materials that promote programs and services and fulfill strategies to expand audiences and provide outreach to underserved populations. (This does not include PR campaigns or materials used solely to raise awareness or improve the image of the organization.)

Eligible Projects must:

- be part of a broader strategy to improve the fiscal health of the organization.
- if applying for marketing assistance, engage underserved audiences who lack access to the arts due to geography, economic conditions, ethnic background, disability, or age.

MAXIMUM REQUEST: \$7,500

MATCH REQUIREMENT: dollar for dollar (1:1)

The total project cost must be at least twice the amount of the grant request.

The match requirement must consist of at least 25% cash expenses provided by the applicant.

within this 25%, applicable general operating costs may count for 50% of the cash match.

In-kind or applicable general operating costs may count for 75% of total match.

Exception:

Organizations or projects primarily based in communities with populations of 15,000 or fewer:

In-kind non-monetary donations may be counted as 100% of the required match

Note: This exemption is designed to primarily assist rural communities. Communities associated with and/or receiving funding support from larger nearby cities as part of a metropolitan statistical area may be denied this exemption.

Funded applicants will be required to document all in-kind donations needed for their match at the end of the granting period. Reimbursement will be made upon submission of invoices with expense receipts and evidence of required funding match. Payment can take up to 4 weeks to process.

See the Strategic Investment Program General Guidelines & Policies for more information. Please contact KCAIC at kcaic@ks.gov or 785.296.2178 with any questions.